

West Central Region 2012 Youth Art Month

**La Crosse Public Library
Saturday, February 18th
2:00 – 4:00 pm**

**Awards reception and open house will begin at 2:00
La Crosse Aquinas Chamber Ensemble will be performing various
selections from 2:00 until 3:00 p.m.**

Please note all YAM Artwork must be received by February 4th, 2012. All work must have paid postage and a pre paid return postage sticker included with the package. All packages without a pre paid return sticker will not be sent back to your school. Please note that you can send your artwork at no cost via CESA 4 (due by Friday, February 3rd, 2012) delivery to CESA 4's main office.

Please send to:

**Gary J. Boisvert
Aquinas High School
315 South 11th Street
La Crosse, WI 54601**

For insurance liabilities, no one will be allowed to take home art work after the reception. Artwork will be on display until February 29, 2012 at La Crosse's Public Library, 800 Main Street, and then sent to the State Capitol show. All artwork will be sent back to your school after the capitol show.

**WAEA WEST CENTRAL Regional
Youth Art Month Exhibition 2012
Check List**

1. ____ *Choose 3 pieces per teacher of two dimensional artwork to be in the show. Artwork to me by set up on Saturday, February 4. To CESA and Aquinas High School by Friday, February 3, 2012.*
2. ____ *Fill out Student Registration Form (3 copies for each artwork)*
3. ____ *Collect parent and Student signatures for Registration Forms.*
4. ____ *Mat all artwork*
5. ____ *Attach label provided by WAEA to the front lower-right corner of the art piece. Make sure the label does not cover any portion of the art.*
6. ____ *Place a red dot on the labels of the artwork that have permission for the purchase award. Place a blue dot on the labels of the artwork that have permission to receive the W.T. Graham award.*
7. ____ *Attach 2 copies of the registration form to the back of each art piece. Keep one copy for your records.*
8. ____ *Double check all spelling of names and information.*
9. ____ *Make sure you have wire (a way to hang your art piece) affixed to back of each art piece.*
10. ____ *Make copies and send home Parent/Student Invitation to regional show.*
11. ____ *Ship artwork with all registration forms and return postage.*
12. ____ *Make a school-wide announcement about the show at La Crosse Public Library.*
13. ____ *Send a press release to the local newspaper about the show and any awards received.*
14. ____ *Hang posters provided about the Open House scheduled for Sat., February 18, 2012 at 2:00 p.m. at the La Crosse Public Library, 800 Main Street, La Crosse, WI 54601*
15. ____ *Attend March 30, 2012 Youth Art Month ceremony at noon in the State Capitol's Rotunda in Madison, WI*

‘ 2012 ’ Guidelines for the Wisconsin Youth Art Month Capitol Exhibit

- 1. Final size of the work, including mat or top mounting, may not be larger than 22 inches x 28 inches.*
- 2. All work, except canvas board or stretched canvases, must be matted or top mounted on sturdy mat, tag board or foam core.*
- 3. The color of the mat must compliment and unify the art work, not become more important than the artwork. (This means the mat can be other than white or black...use your discretion.)*
- 4. Canvas board or stretched canvas must be ready to hang for display with a picture framing wire or hanging device (the most secure is tabs at both the bottom and top for the T-pins to go through). It could be lightly framed (we hang with T-Pins on display boards), or the edge of the stretched canvas should be finished/painted. If the label for the front of the artwork cannot be attached to the frame, please have the label mounted on a heavier tag board and attach an envelope containing the label to the back of the work. (We are addressing canvas board/canvas separately. In the past, canvas was matted or top mounted and looked awkward and unprofessional.)....if you are in question about this, please email me and I will send you a photo of what it should look like!*
- 5. Any work made with smeary media (i.e. pastel, oil pastel, charcoal, ebony pencil etc.) must be covered with plastic/mylar. Other artwork may also be covered with plastic or mylar if you desire, it keeps the work clean and safe.*
- 6. No group pieces, all art work must be created by one individual student.*
- 7. All work must have 2 Artwork Entry Forms and Permission Slips attached to the back of the work. These must be completed and signed. ** (note below) One of these will be removed for bookkeeping purposes & kept in the YAM files...so attach for easy removal. The other will remain on the artworkso secure that one firmly. Make a third slip for your records at your school.*
- 8. All work must have the provided YAM Label securely attached to the front of the artwork in the lower right corner. The label should be attached to the mat. (Do not cover the art area with any part of the label...this makes for difficulty in taking the photos for the CD.) Remember the label may be reduced if necessary. We prefer the label to be typed, however if you handwrite a label, print legibly. Please add the red or blue dots if relevant. (Red dot if permission is given for a DPI Award and a blue dot if permission is given for a W.T. Graham Award.)*
- 9. Each teacher is limited to 3 submissions of student artwork. (In the Capitol Exhibit.)*

***** The three areas where permission is needed are outlined below. These are also explained on the permission slip form:***

Department of Public Instruction (Red Dot): I give permission for the artwork to be considered for a DPI Award. Accepting this award means artwork will be framed and remain in the DPI offices as the property of DPI. The artwork will not be returned to the student.

Website: I give permission to post an image of artwork on the WAEA website, www.wiarted.org and use in other promotional print media...such as cover of the conference brochure, or the ArtTimes.

W.T. Graham (Blue Dot): I give permission for the artwork to be considered for a W.T. Graham Youth Art Award. The work will be framed and returned to the student along with a framed certificate.

Press Release

Please reference www.wiarted.org and click on the Advocacy tab about the basic of writing press releases.

Press Release for State Capitol Show

Press release for 2012 YAM exhibit & ceremony:

The annual Youth Art Month Celebration will be held on March 30th, 2012, at noon in the Rotunda of the State Capitol. This event will be attended by dignitaries, art teachers, their students, and parents from all corners of the state. An art exhibit featuring work by pre K-12 grade Wisconsin students will be on display in the Rotunda from March 17th through March 30th. The formal ceremony will feature a musical performances and an address by the honorary chair. Youth Art Month is sponsored by the Wisconsin Art Education Association. Awards at the exhibit are supported by W.T. Graham, NASCO, Sax Arts and Crafts, and the Department of Public Instruction. Donors include the Wisconsin Alliance for Artists and Craftspeople.

Jen Goodnough
Wisconsin Art Education Association
Youth Art Month Chairs
yam@wiarted.org
(608)215-3239

Place two of this form on back of artwork

ARTWORK ENTRY FORM AND PERMISSION SLIP

STUDENT _____ GRADE _____

HOME ADDRESS _____

CITY _____ ZIP _____

SCHOOL _____ REGION _____

TEACHER _____ NAEA ID# _____ EXP _____
(Current Membership required)

TEACHER E-MAIL _____

PARENTAL PERMISSION REQUIRED Please check the appropriate boxes

Department of Public Instruction I give permission for the artwork to be considered for a DPI award. It will be framed and it will remain on display in the DPI offices as property of the DPI. YES NO

Website I give permission to post an image of my artwork on the WAEA Website and/or use it in other promotional print media. YES NO

W.T. Graham I give permission for the artwork to be considered for a W.T. Graham Award. It will be framed, exhibited, and returned to me. YES NO

Student Signature _____
Parent/Guardian Signature _____

Make 3 copies of this completed Entry Form for each artwork.
Attach 2 to the back of the artwork, (one will remain permanently on the artwork and one will be removed for YAM files -tape accordingly). Keep the third one for your records.
Don't forget your NAEA ID# on the form.

This can be reduced then placed on front side, in the lower right corner

Wisconsin Youth Art Month 2012

Artist _____
Title _____
School _____ Grade _____
City _____ Region _____
Teacher _____

Copy the above label, type or print info, reduce if needed and attach to lower right hand corner of each student work. In the lower right hand corner of the label:

add a small **red dot** if permission is given for a **DPI Award**,
add a small **blue dot** if permission is given for a **W.T. Graham Award**.

INVENTORY

Dear Teachers,
Please type up an inventory of your students' artwork exhibited in your local show. Give this to your YAM organizer. You must include the following information on this Inventory sheet:

Your Name _____ Region _____
NAEA/WAEA ID # _____ Exp. Date _____
School _____ School Address _____
E-mail (home and work) _____ Phone (home and work) _____

Please make a list of all students and work:
Student Name (double check spelling)
Title & Description

**YOUTH ART MONTH OPENING RECEPTION
and
AWARD RECOGNITIONS**

**Saturday, February 18, 2012
2:00 to 4:00 p.m.**

**at the La Crosse Public Library
800 Main Street
La Crosse, WI 54601**

**Awards reception and open house will begin at 2:00
La Crosse Aquinas Chamber Ensemble will be performing various
selections from 2:00 until 3:00 p.m.**

**Hosted by Aquinas High School in conjunction with the La Crosse Public Library;
contact information: garyboisvert@rocketmail.com
Gary Boisvert, West Central WAEA vice president**



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wisconsin art education association

28th Annual

Art Teacher's Idea Exchange

Sponsored by: THE BLACK RIVER FALLS ART FACULTY and WAEA

When: SATURDAY, FEBRUARY 4, 2012 9:00 A.M. -1:00 P.M.

Where: BLACK RIVER FALLS MIDDLE SCHOOL COMMONS.

PLEASE BRING 50 COPIES OF THE DIRECTIONS FOR ONE OF YOUR FAVORITE ART LESSONS. BRING SEVERAL SAMPLES OF THE LESSON ALSO BRING A "TEACHER TIP" TO SHARE. WE INVITE YOU TO BRING A CAMERA. Please do all of your xeroxing and stapling before you come.

Format:

9:00 a.m. – grab a cup of coffee and goodies, and share in a round table presentation of best lessons. You walk away with a book full of hand-outs!

12:00 – 1:00 p.m. Lunch and camaraderie! Soup and salad are included in your registration fee. Beverages (soda, milk, Gatorade, water, juice) will be available via vending machines.

For more information call B.R.F. MIDDLE SCHOOL at 715-284-4357 ext. 3114
Direct inquiries to Lee Amborn. Or Leroy.Amborn@brf.org

Registration fee for ALL PARTICIPANTS is \$7.00. PLEASE enclose check with your registration form. Checks payable to Lee Amborn / Idea Exchange. Please let us know by January 20, 2012. Thanks!

***If you are an member of the Wisconsin Art Education Association you will not need to pay for this idea exchange please provide your number below and WAEA will take care of the rest!*

Name _____

School _____

Mail bottom portion and check to:
Lee Amborn /Idea Exchange
Black River Falls Middle School
1202 Pierce St.
Black River Falls, WI 54615

WAEA Number _____

Yes, I will be attending _____

Yes, I plan on staying for lunch _____

No, I cannot attend, but keep me on the mailing list _____

Drop me from the mailing list _____