



Westside Art Project: Call For Submissions

Westside Psychotherapy, LLC, a Madison, WI psychotherapy practice, is launching an exhibition opportunity for local artists.

Eligibility: Local artists within 100 miles of Madison, WI. All artists are welcome, whether student, amateur, or emerging professional. This competition has no expectation for type, media, or style of work to be considered. Submissions can range from the most traditional to conceptual or experimental. Works must be within the weight limits of what can be hung on standard interior walls i.e. around 50lbs.

Awards: The chosen artist will receive a cash award of \$1500. A hosted opening will be held on site, and marketed to the public as well as our distribution list of over 3000. A minimum of five works shall be displayed for six months in our Hilldale location, where over 600 people visit every week. Location is comprised of four office suites occupying almost the entire first floor of the SEIU building. There is ample wall space, and lighting will be enhanced as needed.

Jury and Curation: Works will be juried by an anonymous multi-member panel of professionals and advisors. Final selection will be made by the exhibit curator.

Submission: Submission is through digital images only, please email at least five images to: WestsideArtProject@gmail.com. Please also include a 100 to 200-word Artist's Statement that outlines the theme of the 9/19-3/20 exhibit.

Installation: Delivery and installation is the artist's responsibility with guidance and assistance from Westside staff. Professional-level presentation, framing, and craftsmanship is a must. Artists may make changes to the exhibit over the course of the year with approval from the exhibit curator. Artists are responsible for all shipping costs.

Insurance: Exhibit areas are all locked when not occupied, and Westside Psychotherapy LLC carries general insurance, but artists are expected to also insure their own works against theft or damage.

Sales: Artists will have the opportunity to sell works throughout the course of the exhibit. Artists set prices and provide a list of works with prices to Westside for interested parties. Westside will

connect the artist and the interested party so the artist can negotiate sales. Westside is not interested in taking any fees for hosting the exhibition. Artists determine whether to keep sold works in the exhibit throughout the duration, or let them go and replace them with other works approved by curator to maintain the minimum of 5 works displayed.

Calendar: Deadline for applications is 6/1/2019. Winner will be announced 8/1/2019. Opening scheduled for the first Saturday after Labor Day at 4513 Vernon Blvd, Madison, WI, (9/14/19) and exhibit will run to 3/1/2020.