



wisconsin art education association

Year at a Glance

2014

June 1

Start of the Fiscal Year

July 8-11

July 22-25

Summer Vision

Washington DC

July 24-27

NAEA Regional Leadership

Conferences

Santa Fe, New Mexico

August 1

e-Art Times Deadline to Elizabeth Rex

Fall Issue Topic:

Leadership & Advocacy in Art Education

September 1

e-Art Times Published, Fall Issue

October 22

Executive Board Meeting 7-8 PM

Full Board Meeting 8-10PM

(location to be determined)

October 23-25

2014 WAEA Fall Conference

Art Connects Us

United Community Center

1028 S 9th Street

Milwaukee, WI 53204

November 1

e-Art Times Deadline to Elizabeth Rex

Winter Issue Topic:

Art Connects Us: Collaboration & Partnership

December 1

e-Art Times Published, Winter Issue

2015

January 21-23

Wisconsin Association of School Boards (WASB) Art Show and Awards

Wisconsin Center

400 W Wisconsin Ave.

Milwaukee, WI 53203

January 24

Executive Board Meeting 10-11 AM

Full Board Meeting 11AM-1PM

Fall Creek Elementary School

336 E Hoover Ave

Fall Creek, Wisconsin 54742

February 1

e-Art Times Deadline to Elizabeth Rex

Spring Issue Topic:

Assessment & Evaluation

March 1

e-Art Times Published, Spring Issue

March 7

Youth Art Month Set up 9AM-12PM

Executive Board Meeting 10-11AM

Full Board Meeting 12-2PM
(location to be determined)

March 20

Youth Art Month Ceremony 12-1PM

State Capitol, Rotunda, Madison

March 26-28

NAEA National Convention

New Orleans, Louisiana

April

Visual Arts Classic

Edgewood College, Madison, WI

April

Visioneer Design Challenge

UW-Milwaukee, Peck School of Design

Milwaukee, WI

May 1

e-Art Times Deadline to Elizabeth Rex

Summer Issue Topic:

The New Visual Arts Standards

May 2-4

North Woods International School

2541 Sadlewood Road

La Crosse, Wisconsin 54601

June 1

e-Art Times Published, Summer Issue



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May Board Retreat Agenda

May 2-4, 2014

Landmark Resort

4929 Landmark Drive

Egg Harbor, Wisconsin

920-868-3205

1-800-273-7877

thelandmarkresort.com

WAEA Mission Statement

The mission of the Wisconsin Art Education Association is to promote excellence in visual art and design education for all students by:

- Providing professional growth opportunities for visual art and design teachers.
- Showcasing student talents and abilities supporting art and design as academic core disciplines.
- Communicating with other art and design organizations.
- Offering lifelong learning opportunities acting on vital art and design education issues.

WAEA Vision Statement

In the decade ahead, we envision:

- An organization that lives out the values expressed in our Mission Statement, seeking and valuing contributions from each member most art educators in the state of Wisconsin will be WAEA members.

- Members for whom the art of teaching is the first priority.
- An organization which is diverse culturally, ethnically and economically.
- Programs aimed at developing the whole person and promoting creative, intellectual and emotional growth.
- New partnerships with arts organizations, institutions and businesses.
- Fiscal resources which keep the organization financially strong.
- WAEA will sponsor travel and trips in the United States and abroad.
- The Visual Arts Classic will become a national model.

Here is a list of meeting guidelines that will make for a successful meeting: *a) discussions kept within the timeframe, b) personal computers and phones turned off so we can focus on task at hand (notes will be taken and distributed), c) studying the agenda beforehand and d) be ready to participate.*

Present: Jen Dahl, Frank Juarez, Maria Mason, Dani Graf, Tiffany Beltz, Julie Adams, Dustin Anderson, Ann Schedivy Tollefson, Kate Schaffer, Lynnae Haerle Burns , Danielle Penney, Tasha Newton, Sarah Klein, Jill Fortin, Cate Bayles, , Liz Rex, Rina Kundu, Amy Kent, Christine Woywod, Leah Keller, Sarah Higley, Tim Znidarsich, Elizabeth Schlieger, Gretchen Solinger, Callie Spaltholz,

Absent: Lee Amborn, Kati Walsh, Marica Thompson, Lisa Lenarz, Julie Palkowski, Elizabeth Schlieger, Julie Miller,

SATURDAY

Saturday, May 3, 2014 – 8:30 AM Landmark Resort Gallery Room please come for breakfast and conversation (scrambled eggs, bacon, breakfast potatoes, assorted pastries, orange juice and coffee).

AGENDA

1. Accolades, introductions and farewells-Jen Dahl 9:00-9:15

Welcome newly elected board members; Leah Keller, Lee Amborn, Tiffany Beltz, Tasha Newton, Sarah Higley, Tim Znidarsich, Elizabeth Schlieger, Ann Shedivy-Tollefson, Cate Bayles, Lisa Lenarz, Maria Mason

- Thank you for you service; Lori Ashenbrener, Danielle Penney, Mary Krause, Sarah Klein
- Youth Art Month Celebration thank you to Tasha Newton and Sarah Klein
- Visual Arts Classic thank you to Danielle Penney and all the volunteers
- Visioneer Design Challenge thank you to Virgi Driscoll and UW Milwaukee

2. Approve Minutes from March 2014 meeting-Jen Dahl 9:15-9:20

- a. Motion to approve by Kate Schaffer, seconded by Frank Juarez. No Discussion. Motion carries unanimously.**

3. **Overview of Budget for 2014-2015 for all Teams-Dani Graf 9:20-9:45**
4. **2014-2016 Nomination Ballot/ Board Vacancies- Maria Mason and Lisa Lenarz 9:45-10:00**
 - a. **Vacancies are: private school rep, NW VP, SE VP, Visioneers**
5. **Overview of agenda for retreat-Jen Dahl 10:00-10:15**
6. **Gmail Accounts-Tiffany Beltz 10:15-10:30**
 - a. **All members logged into their Gmail accounts and updated contact information. It is a requirement of being a board member to maintain these accounts, check them often, and use it to communicate with other board members.**
7. **WAEA Contracts/Board Roster Updates-Tiffany Beltz and Jen Dahl 10:30-10:45**
8. **WAEA E-Blasts, Mail Chimp and Website-Christine Woywod and Jen Dahl 10:45-11:00**
 - a. **Mail Chimp is currently being used for communications with the board. Christine Woywod showed us how it works. In order to send out an eblast, all members should still send the information to Christine Woywod and she will send them out via Mail Chimp.**
9. **WAEA Conference 2014 Art Connects Us-Christine Woywod and Liz Rex 11:00-11:15**
 - a. **The WAEA Fall Conference will be held in Milwaukee, WI in October, 2014.**
10. **WAEA Awards Nomination Overview-Ann Schedivy Tollefson 11:15-11:30**

The following are the executive board recommendations for awards:

 - a. **Art Educator of the Year- Danielle Penney, Mellen**
 - b. **Elementary Art Educator of the Year- Brian Sommersberger, Sheboygan**
 - c. **Middle School Art Educator of the Year- Sharon Aiken-Bruha, Wisconsin Rapids**
 - d. **Secondary Art Educator of the Year- Margi Genrich, Tomah**
 - e. **Higher Education Art Educator of the Year- Dr. lia Johnson, Eau Claire**
 - f. **Distinguished Service Award- Tim Riley, LaCrosse**
 - g. **Concerned Citizen of the Arts Award- Kris Bakke, Nasco, Fort Atkinson**
11. **Village Historical Walking Tour of Egg Harbor and Gallery Visit and Lunch 11:30-2:30**

Tour of Egg Harbor maps in packet
Mojo Rosa's 7778 Wisconsin 42, Egg Harbor, WI 54209 (920) 868-3247 Reservation is at 1:30
12. **WAEA Team Assignments 2:30-4:30**

Communication- Christine Woywod and Liz Rex (leaders)

(Members: Amy Kent, Ann Schedivy Tollefson, Julie Palkowski, Lisa Lenarz, and Frank Juarez)

Task(s) for Meeting

- Advertising goals and updates
- Fall 2014 Mailing
- Membership increase, promotional plan
- E-Blasts
- NASCO poster update
- WAEA Mission Statement Revision

- Hopes and Dreams; goals, reflections, new ideas
- Mail Chimp update

Motions:

- To develop a plan for new WAEA website and pare down current site.
Lisa Lenarz will communicate with Jill LaGrange about the website about how to organize the site.
Lisa Lenarz will investigate website designers/webmasters and report back.
Motion by Christine Woywod, second by Jill Fortin.
Discussion: Kate Schaffer recommends Weebly. Dani Graf says we have about a \$1000 budget. Gretchen Solinger recommends making the site mobile friendly.
Motion carries unanimously.
- To consolidate E-Blasts to a once monthly mailing.
Motion by Christine Woywod, second by Maria Mason.
Discussion: Kate Schaffer asks what happens if the 1st of the month is a Friday.
Motion carries unanimously.
- To accept proposal to mail conference program separate from the Art Times articles, and to set deadline for submitting program information to May 30.
Motion by Christine Woywod, second by Dani Graf.
Discussion: This will be a savings of several thousand dollars.
Motion carries unanimously.
- To adjust pricing for advertising, to be effective July 1, 2014.
Motion by Amy Kent, second by Tasha Newton.
Discussion: Vendors will see a \$100 increase.
Motion carries unanimously.

Professional Development – Dustin Anderson and Lee Amborn (leaders)

(Members: Kate Schaffer, Rina Kundu, Dani Graf, and Marcia Thompson, Julie Adams, Maria Mason, Kati Walsh, Cate Bayles)

Task(s) for Meeting

- John Michael Kohler Arts Center 2014 Creative Educator Institute
- Summer professional development application and opportunities
- Idea Exchanges Proposals for 2014-2015
- Art of Education sponsorship for members \$25 off summer conference
- WAEA Mission Statement Revision
- Hopes and Dreams; goals, reflections, new ideas

Motions:

- Any/all information regarding any NON PROFIT for professional development and/or student opportunities will be sent out in a monthly e-blast by Christine Woywod.
Motion by Dustin Anderson, second by Tiffany Beltz.

Discussion: Christine Woywod suggests having really clear descriptions of what is nonprofit vs. what is professional development. Amy Kent wonders who's job it is to put nonprofit info on our facebook page. Amy Kent, Lisa Lenarz, Maria Mason and Rina Kundu are willing to help Jen with this.

Motion carries unanimously.

- Facebook administrators and WAEA web administrators will post all non profit opportunities for art educators and student opportunities.

Motion by Dustin Anderson, second by Jill Fortin.

Discussion: Lisa Lenarz suggests that whatever we post always be linked back to the same place. Also talk of adding more drop down menus so that there weren't as many items listed in each drop down.

Motion carries unanimously.

- Offer \$25 to the first 20 WAEA members who will enroll and pay for an Art of Education Online Conference/Summer and Rhinelander School of A&C

Motion by Dustin Anderson, second by Leah Keller.

Discussion: Any professional development events can receive the benefit.

Motion carries unanimously.

Student Events YAM – Tasha Newton and Sarah Klein (leaders)

- (Members: Julie Miller, Jill Fortin , Lynnae Haerle Burns , Tiffany Beltz, Sarah Higley, Tim Znidarsich)

Task(s) for Meeting

- Review YAM statewide system and guidelines
 - Motion: To
- YAM support of Children's Museum
- YAM on-line registration revisions
- WAEA Mission Statement Revision
- Hopes and Dreams; goals, reflections, new ideas

Motions:

- We would like to continue YAM registration online with the exception of paying \$15 with a physical check (no online payment will be accepted).
Motion by Tasha Newton, second by Ann Schedivy Tollefson
Discussion: Members found the online payment confusing, districts don't always like paying online, it was hard to determine what district to apply the payments to. Maria Mason wonders if registration can be printed and sent with the check. Also, we need to make sure all participants are actually current members. Lisa Lenarz suggests members provide a photo of their current ID with application.
Motion carries unanimously.
- We motion to use Google Forms to register online.
Motion by Sarah Klein, second by Frank Juarez.
Discussion: Sarah Higley says that using Google forms will make creating an inventory much easier and concise.

Motion carries unanimously.

Student Events – Elizabeth Schlieger and Danielle Penney (leaders)

(Members: Gretchen Solinger, Callie Spalholz)

Task(s) for Meeting

- VAC and Visioneer Design Challenge on-line registration
- Location and dates for VAC and Visioneer Design Challenge 2015
- Scholastic Awards Dates
- Wisconsin School Board Association Award
- WAEA Mission Statement Revision
- Hopes and Dreams; goals, reflections, new ideas

No Motions.

13. Announcements 4:30-4:45

14. Adjourn 5:00

**Dinner provided by WAEA will be at 6:30 at Shipwrecked Restaurant Brewery and Inn
7791 Egg Harbor Rd. 920-868-2767 www.shipwreckedmicrobrew.com**

SUNDAY

Sunday, May 4, 2014 – 8:30 AM Landmark Resort Gallery Room please come for breakfast and conversation (scrambled eggs, bacon, breakfast potatoes, assorted pastries, orange juice and coffee).

ADGENDA

- 1. New Board Transition/Recognition of Board Members Ending Terms-Jen Dahl 9:00-9:30**

New Members:

Ending Terms:

- 2. Team Presentations and Motions to the Board 9:30-10:30**
- 3. Voting on Award Nominations 11:00-11:30**
 - a. Art Educator of the Year- Danielle Penney, Mellen**
Moved by Jen Dahl, second by Julie Adams.
Motion carries unanimously.
 - b. Elementary Art Educator of the Year- Brian Sommersberger, Sheboygan**
Moved by Frank Juarez, second by Cate Bayles.
Motion carries unanimously.
 - c. Middle School Art Educator of the Year- Sharon Aiken-Bruha, Wisconsin Rapid**
Moved by Dustin Anderson, second by Jill Fortin.
Motion carries unanimously.
 - d. Secondary Art Educator of the Year- Margi Genrich, Tomah**

Moved by Jen Dahl, second by Tiffany Beltz.
Motion carries unanimously.

- e. **Higher Education Art Educator of the Year- Dr. lia Johnson, Eau Claire**
Moved by Tasha Newton, second by Christine Woywod.
Motion carries unanimously.
- f. **Distinguished Service Award- Tim Riley, LaCrosse**
Moved by Maria Mason, second by Marcia Thompson.
Motion carries, one abstention.
- g. **Concerned Citizen of the Arts Award- Kris Bakke, Nasco, Fort Atkinson**
Moved by Tasha Newton, second by Maria Mason.
Motion carries unanimously

4. Approve the 2014-2015 Budget-Dani Graf 11:30-11:45

Motion by Dani Graf and second by Frank Juarez to approve the proposed budget.
Motion carries unanimously.

5. Anything else for the good of the group

The following will be on a committee with Jen Dahl to work on WAEA Mission/Vision Statements:

Cate Bayles
Jen Dahl
Tiffany Beltz
Christine Woywod
Tasha Newton
Rina Kundu

Send your goal and timeline to Jen assigned- due by July 1.

UW-Milwaukee will be providing workshop opportunities this summer. If interested please contact Dr. Rina Kundu at kundu@uwm.edu.

- **June 14 | 9 am - 5 pm**
INOVA, 2155 North Prospect Street, Kenilworth Square East
University of Wisconsin
Transformations: Memories, Home, and Art
Instructors: Dr. Rina Kundu and Anna Grosch
- **June 23-25 | 9 am - 4 pm**
John Michael Kohler Arts Center
Collaborations and Communities
Instructor: Dr. Rina Kundu
- **July 7-11, and 18 | 1:30 pm – 5:15 pm**

**Lynden Sculpture Garden
Living Matter
Instructor: Dr. Laura Trafi-Prats**

6. Adjourn

**Moved by Ann Schedivy Tollefson, second by Maria Mason.
Motion carries. Meeting adjourned at 10:51am.**