

Here is a list of meeting guidelines that will make for a successful meeting: a) discussions kept within the time frame, b) cell phones turned off or on silent so we can focus on task at hand (notes will be taken and distributed), studying the agenda beforehand, and d) be ready to participate.

Present: Frank Juarez, Jen Sweeney, Jill La Grange, Dani Graf, Brian Sommersberger, Carol Rokicki, Lee Amborn, Sheryl Guse, Jen Goodnough, Ann Schedivy Tollefson, Jessica Jones, Danielle Penney, Samantha Powell, Lisa Brown, Kimberly Buck, Tasha Newton, Sara Klein, Marcia Thompson, and Maria Mason

Absent: Gary Boisvert, Lisa Ulik, Gaylund Stone, Erica Becker, and Jayna Hintz

The Agenda – Saturday, May 19, 2012

- 1) **Accolades, introductions and board list update (Frank Juarez) (9:00-9:15)**
 - Thank you Jodi Brzezinski, Tracey Hunter-Doniger, Kathey Rulien Bareis and Jen Goodnough for their dedication and commitment to advancing WAEA's Mission
 - Welcome Tasha Newton, Sara Klein and Marcia Thompson to the board
 - Way to go, Jen Sweeney for being an invited guest to talk about Youth Art Month on BlogTalkRadio (<http://www.blogtalkradio.com/edutalk/2012/05/04/art-eudcation-with-the-council-on-art-education>)
 - Jen Goodnough was invited to talk on *Wake Up Wisconsin* TV Show to talk about Youth Art Month.

- 2) **Approve Minutes from December 2011 & March 2012 Meeting (Frank Juarez) (9:05-9:10)**

Discussion/Corrections
Motioned by Jill La Grange
Seconded by Jen Sweeney
Passed Unanimously

- 3) **Board Vacancies, 2012-2014 (Jen Sweeney) (9:10-9:15)**
 - South East, South West, North West
 - Supervision Divisional Rep
 - Private Schools
 - Visioneers: Mary Krause is a prospective candidate for this position. Jen Sweeney will follow up.

- 4) **Overview of Retreat (Frank Juarez) (9:15-9:30)**
 - board member expectations. Contracts were reviewed and signed by board members regarding job descriptions and expectations.
 - Housekeeping items for the day with overview of agenda, dinner and meeting for Sunday.

- 5) **Prepare all binders and sign WAEA Contracts (Frank Juarez + Jen Sweeney) (9:30-10:00)**

- 6) **Overview of Budget for all Teams (Dani Graf) (10:00-10:15)**
 - Dani Graf explained the budget and YTD. An accountant is hired by WAEA which is common practice as a checks and balances for the IRS.
 - Add line for Historian to budget with the budget amount of \$200.00
 - Fall budget for Fall Conference was increase to \$10,500. Discussion about this change being for one year of an permanent increase was resolved as a permanent increase for future years.
 - Visioneers is at \$1,500 for awards and \$1,500 for t-shirts. \$3,923 was spent but monies were reimbursed from the top lines on the budget.
 - Amendment to proposed WAEA Budget for 2012-2013 (**See Sunday report**)

7) WAEA Team Assignments (10:15-12:00)

Communication- Jessica Jones/Jill La Grange (leaders)

(Members: Sheryl Guse, Ann Schedivy Tollefson, Erica Becker, Samantha Powell, and Maria Mason)

Task(s) for Meeting

- Donation feature on WAEA website
- Lisa Ulik Webinar regarding blogging, 2012-2013
- New & improved NAEA Membership FM. What benefits could we showcase for our portion of this new form?
- WAEA News Updates. How can we keep this feature updated? What can we contribute to this?
- NASCO Sponsored Advocacy piece
- School District WAEA Letters
- Fall Art Times. What items should be included in the fall issue?

Motion(s) for Meeting: need a record keeper & presenter

Motion 1

Approve the contents of printed Arttimes but not limited to the following.

Summer printing June 1st

Fall Conference Printing with a dual conference and Arttimes in Black and White only

ARTTIMES Check list for every printed version:

1. Art Seeds, send out information in printed version black and white
 2. Advocate know the stakes password and information with banner – Jessica Jones
 3. Full page of imagery – Jessica Jones
 4. YAM – Tasha and Sarah
 5. Visioneers – Mary Krause, Virgi Driscoll
 6. VAC – Danielle Penney
 7. 2012 Conference information - Frank Juarez
 8. Grant opportunities and awards in full page on printed information - Frank Juarez and Ann Schedivy Tollefson
 9. Photos and list of board members and contacts - Frank Juarez
 10. Letter to the editor – Erica Becker
 11. How is our website is changing to a blog – Lisa Ulik
 12. Membership information – Jessica Jones
 13. Advertising costs and contact - Sheryl Guse
 14. Printed (pie chart) budget – Dani Graf
- ONE OVERALL income line and three pie charts for expenditures
 - Professional development
 - Communications
 - Student events

Discussion:

Motioned by Jill La Grange

Seconded by Tasha Newton

Passed Unanimously

Motion 2

Approve the two state benefits that will appear on the NAEA membership form and line item donate to WAEA.

- a. student event teams
- Youth Art Month
- Visioneers
- Visual Arts Classic
- b. ArtTimes Cover

Discussion

Motioned by Jill La Grange

Seconded by Jen Sweeney

Passed Unanimously

Motion 3

Motion to approve release of Facebook as a 'Like' only option to a public forum

Discussion: This will be monitored by Jessica Jones with backup by Maria Mason

Motioned by Jill La Grange

Seconded by Dani Graf

Passed Unanimously

Motion 4

Approve the layout/design for the 2012 Annual NASCO poster.

Discussion This has been a partnership with NASCO consisting of a CD created by Dan Schwarten and financially backed by NASCO. We recently changed this to a poster for all members. This year the 300 state YAM images with the student opportunities logos, WAEA and NASCO logos will appear within the poster.

Motioned by Jill La Grange

Seconded by Jen Sweeney

Passed Unanimously

Motion 5

Approve the addition for a donation button on the homepage of our website to be directly deposited into WAEA's general fund.

Discussion

Motioned by Jill La Grange

Seconded by Dani Graf

Passed Unanimously

Professional Development – Carol Rokicki/Lee Amborn (leaders)

(Members: Jayna Hintz, Gaylund Stone, Dani Graf, and Marcia Thompson)

Task(s) for Meeting

- Kohler Arts Center Innovative Educators Institute. How can we increase awareness of this membership perk? WAEA provides funding for 20 WAEA members to attend for one session. How can we encourage WAEA members to sign up?
- Future Workshops/Presentations. What type of professional development workshops/presentations do you feel are beneficial for today's art educators? What would you like WAEA to offer its membership? Who can we approach to offer these workshops/presentations?
- Revamping of Grants Programs and Donations

Motion(s) for Meeting: need a record keeper & presenter

Motion 1

Change emails subject line to include WAEA- [for example, Professional Development Opportunity] WAEA – [Opportunities for Students] or WAEA – [Membership]

Discussion: important to communicate who the emails/e-blasts are from.

Motioned by Lee Amborn

Seconded by Jen Sweeney

Passed Unanimously

Motion 2

Move to accept proposal with UW-L for continuing credits through the office of continuing Education. Conferences, workshops or professional development throughout the state. Specifics to be determined.

Discussion: This is an opportunity for WAEA's membership to earn inexpensive credits and benefits WAEA to streamline events. This would not be an exclusive contract limiting us to UW-L only.

Motioned by Lee Amborn

Seconded by Jill La Grange

Passed Unanimously

Motion 3

Move to develop a survey through Survey Monkey asking members what they would like offered for workshops, classes, travel distance, etc.

Discussion: typically people do not respond to online voting.

Motioned by Lee Amborn

Seconded by Jen Sweeney

Passed Unanimously

Student Events – Danielle Penney/Jen Sweeney (leaders)

(Members: Brian Sommersberger, Gary Boisvert, Lisa Brown, Kimberly Buck, Sara Klein, and Tasha Newton)

Task(s) for Meeting

- YAM
 - o New dates for 2013
 - o YAM documents; Teacher Checklist, Parent Invite, Regional Information, Regional Registration Form
- VAC
 - o Logo update
 - o "How To" VAC Manual by Nancy Zabler
- VPs
 - o Fate of Vacancies (South East, South West, North West). In what ways can we support our VPs? What qualities are we looking for in a VP?
- Other:
 - o 2013 WAEA Scholastic Awards Scholarship
 - o Task force/tool kit to assist schools with creative solutions to provide visual art education for all kids
 - o Ways to support student events (VAC, YAM, Visioneers) beyond fees only.
 - o Visioneers – seeking new prospects

Motion(s) for Meeting: need a record keeper & presenter

Motion 1

Propose a WAEA YAM award at State Art Show with monetary prize.

Discussion: Currently we have WT Graham, SAX, Nasco and DPI awards. The WAEA Awards will be selected by the YAM chairs, would be from 6 regions at each level (elementary, middle and high school) for a total of 18 awards.

Motioned by Jen Sweeney

Seconded by Sarah Klein

Passed Unanimously

Motion 2

Propose each work of art submitted to regional YAM show must be photographed by participating teacher and labeled with student's first, last and region in jpeg format and sent to regional VP or coordinator for entry into state show.

Discussion: This would streamline the photographing of images for the poster and awards. The art teachers would send images to the Regional Coordinators.

Motioned by Jen Sweeney

Seconded by Samantha Powell

Passed Unanimously

8) Lunch (12:00-1:00)

9) Lubar Auditorium (Jill La Grange) (1:00-2:00)

- Via Skype, Lisa Ulik gave an online presentation on blogging to the WAEA board. She created two youtube videos on how to blog using Weebly.

10) Docent Led Tour with MAM (2:00-3:00)

11) Award Nomination Overview (Ann Schedivy Tollefson) (3:00-3:30)

The purpose of this time is to review our Art Educator of the Year and Elementary Educator of the Year have multiple nominations for consideration. Ann Schedivy Tollefson led a review of the NAEA/WAEA rubric that we will follow to complete the vote for nomination on Sunday.

12) Conference 2012 Update (2012 Conference Committee) (3:30-3:45)

- Keynote speakers for the 2012 Sheboygan Conference are Linda Keane and Melissa Musante. Sponsorship from businesses for brats and food will be solicited to keep cost to a minimum.
- Frank Juarez highly recommends board members to submit a proposal for the conference.
- Membership exhibition will be held at EFFJAY PROJEKTS Gallery with a limit of 3 pieces and juried by the Bill & Denise Presnell-Weidner, Lakeland Art Faculty.

13) Others (3:45-4:15)

- 2012-2013 Master Schedule & WAEA-related items were shared by Frank Juarez.
- 2012 Western Region, Austin, Texas, June 22-24, 2012.
- Frank Juarez shared a letter from Virgi Driscoll – Visioneers.

14) Announcements (4:15-4:30)

Proposed dates for State YAM show; February 16, 2013 set up and Celebration on March 1, 2013

15) Adjourn at 4:43pm

Jill La Grange motions to adjourn the meeting. Danielle Penney seconds.

The Agenda – Sunday, May 20, 2012

1) **New Board Transition** (Jen Sweeney + Frank Juarez) (9:00-9:45)

- Dani Graf presented a Revised Proposed WAEA Budget for 2012-2013
- Mileage for 4 meetings and board members' gas reimbursement is listed.
- Postage included sketchbooks this year with a one-time bulk mailing taken from the Operations postmaster section.
 - Added \$500 back to Fall Conference for a total of 1\$0,500 budget.
 - May 22 – June 22 2012 for the Potawatomi Grant is due and Dani Graf will write for the grant again.
 - Remove the \$150 WAAE budget line. We no longer participate with that organization.

Motion to approve the proposed WAEA budget by Jill La Grange

Seconded by Frank Juarez

Passed Unanimously

2) **Team Reports & Motions** (Communication, Professional Development + Student Events) (9:45-11:00)

- See #7 from pages 2-5.

3) **Voting on Award Nominations** (Ann Schedivy Tollefson) (11:00-12:00)

Motion to accept the Award Nominations by Jill La Grange

Seconded by Samantha Powell

Passed by majority vote with one abstain vote

4) **New Business**

- a. WAEAROCKS! Is the code to get on to the Board section of the WAEA website.
- b. Moving YAM to a different date: YAM set up February 16, 2013 in Madison. YAM celebration closing ceremony March 1, 2013.

5) **Adjourn** at 11:33am

Frank Juarez thanked the board for the work they have done this past year. Please forward any ideas/suggestions for making WAEA better and moving forward.

Motion to adjourn Ann Schedivy Tollefson

Seconded by Lee Amborn

Passed unanimously