

# **North East Region 2012 Youth Art Month**

**University of Wisconsin Sheboygan Fine Arts Building  
Sunday February 5<sup>th</sup>  
12:00 – 3:00 pm  
Awards reception will begin at 2:00**

**Please note all YAM Artwork must be received by January 13<sup>th</sup> 2012 . All work must have paid postage and a pre paid return postage sticker included with the package. All packages without a pre paid return sticker will not be sent back to your school.  
Please send to:**

**Brian Sommersberger  
Random Lake Elementary School  
605 Random Lake Road  
Random Lake, WI 53075**

**For insurance liabilities, no one will be allowed to take home art work after the reception this year. Artwork will be on display until February 24<sup>th</sup> and then sent to the State Capitol show. All artwork will be sent back to your school after the capitol show.**

**WAEA NE Regional  
Youth Art Month Exhibition 2012  
Check List**

1. \_\_\_\_ *Choose 3 pieces per teacher of two dimensional artwork to be in the show.*
2. \_\_\_\_ *Fill out Student Registration Form (3 copies for each artwork)*
3. \_\_\_\_ *Collect parent and Student signatures for Registration Forms.*
4. \_\_\_\_ *Mat all artwork*
5. \_\_\_\_ *Attach label provided by WAEA to the front corner of the art piece.  
Make sure the label does not cover any portion of the art.*
6. \_\_\_\_ *Place a red dot on the labels of the artwork that have permission for the purchase award.  
Place a blue dot on the labels of the artwork that have permission to receive the W.T. Graham award.*
7. \_\_\_\_ *Double check all spelling of names and information.*
8. \_\_\_\_ *Make copies and send home Parent/Student Invitation to regional show.*
9. \_\_\_\_ *Attach 2 copies of the registration form to the back of each art piece.  
Keep one copy for your records.*
10. \_\_\_\_ *Ship artwork with all registration forms and return postage.*
11. \_\_\_\_ *Make a school-wide announcement about the show at UW- Sheboygan Fine Arts Building.*
12. \_\_\_\_ *Send a press release to the local newspaper about the show and any awards received.*
13. \_\_\_\_ *Setup artwork February 3<sup>rd</sup> at 4:00 pm*
14. \_\_\_\_ *Take down artwork February 24<sup>th</sup> at 4:00 pm*

## ***‘ 2012 ’ Guidelines for the Wisconsin Youth Art Month Capitol Exhibit***

- 1. Final size of the work, including mat or top mounting, may not be larger than 22 inches x 28 inches.*
- 2. All work, except canvas board or stretched canvases, must be matted or top mounted on sturdy mat, tag board or foam core.*
- 3. The color of the mat must compliment and unify the art work, not become more important than the artwork. (This means the mat can be other than white or black...use your discretion.)*
- 4. Canvas board or stretched canvas must be ready to hang for display with a picture framing wire or hanging device (the most secure is tabs at both the bottom and top for the T-pins to go through). It could be lightly framed (we hang with T-Pins on display boards), or the edge of the stretched canvas should be finished/painted. If the label for the front of the artwork cannot be attached to the frame, please have the label mounted on a heavier tag board and attach an envelope containing the label to the back of the work. (We are addressing canvas board/canvas separately. In the past, canvas was matted or top mounted and looked awkward and unprofessional.)....if you are in question about this, please email me and I will send you a photo of what it should look like!*
- 5. Any work made with smeary media (i.e. pastel, oil pastel, charcoal, ebony pencil etc.) must be covered with plastic/mylar. Other artwork may also be covered with plastic or mylar if you desire, it keeps the work clean and safe.*
- 6. No group pieces, all art work must be created by one individual student.*
- 7. All work must have 2 Artwork Entry Forms and Permission Slips attached to the back of the work. These must be completed and signed. \*\* (note below) One of these will be removed for bookkeeping purposes & kept in the YAM files...so attach for easy removal. The other will remain on the artwork ....so secure that one firmly. Make a third slip for your records at your school.*
- 8. All work must have the provided YAM Label securely attached to the front of the artwork in the lower right corner. The label should be attached to the mat. (Do not cover the art area with any part of the label...this makes for difficulty in taking the photos for the CD.) Remember the label may be reduced if necessary. We prefer the label to be typed, however if you handwrite a label, print legibly. Please add the red or blue dots if relevant. (Red dot if permission is given for a DPI Award and a blue dot if permission is given for a W.T. Graham Award.)*
- 9. Each teacher is limited to 3 submissions of student artwork. (In the Capitol Exhibit.)*

*\*\* The three areas where permission is needed are outlined below. These are also explained on the permission slip form:*

**Department of Public Instruction (Red Dot):** *I give permission for the artwork to be considered for a DPI Award. Accepting this award means artwork will be framed and remain in the DPI offices as the property of DPI. The artwork will not be returned to the student.*

**Website:** *I give permission to post an image of artwork on the WAEA website, [www.wiarted.org](http://www.wiarted.org) and use in other promotional print media...such as cover of the conference brochure, or the ArtTimes.*

**W.T. Graham (Blue Dot):** *I give permission for the artwork to be considered for a W.T. Graham Youth Art Award. The work will be framed and returned to the student along with a framed certificate.*

## **Press Release**

Please reference [www.wiarted.org](http://www.wiarted.org) and click on the Advocacy tab about the basic of writing press releases.

### **Press Release for State Capitol Show**

Press release for 2012 YAM exhibit & ceremony:

The annual Youth Art Month Celebration will be held on March 30th, 2012, at noon in the Rotunda of the State Capitol. This event will be attended by dignitaries, art teachers, their students, and parents from all corners of the state. An art exhibit featuring work by pre K-12 grade Wisconsin students will be on display in the Rotunda from March 17<sup>th</sup> through March 30<sup>th</sup>. The formal ceremony will feature a musical performances and an address by the honorary chair. Youth Art Month is sponsored by the Wisconsin Art Education Association. Awards at the exhibit are supported by W.T. Graham, NASCO, Sax Arts and Crafts, and the Department of Public Instruction. Donors include the Wisconsin Alliance for Artists and Craftspeople.

*Jen Goodnough  
Wisconsin Art Education Association  
Youth Art Month Chairs  
[yam@wiarted.org](mailto:yam@wiarted.org)  
(608)215-3239*