



MAY BOARD RETREAT AGENDA

April 29-May 1, 2016

Meeting at the

QUALITY INN

1345 Business Park Rd, Mineral Point, WI, 53565-9282, US

Phone: (608) 987-4747 **Fax:** (608) 987-4545

Hotel is the

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FRIDAY NIGHT

EXECUTIVE BOARD MEETING and AWARDS CHAIR(S)

Jen Dahl, Tiffany Beltz, Dani Graf, Leah Keller, Ronnah Metz, Carissa Brudos

8PM Jen and Tiffany's Room We will have beverages and snacks

Awards Selection

WAEA Mission Statement

The mission of the Wisconsin Art Education Association is to promote excellence in visual art and design education for all students by:

- Providing professional growth opportunities for visual art and design teachers.
- Showcasing student talents and abilities supporting art and design as academic core disciplines.
- Communicating with other art and design organizations.
- Offering lifelong learning opportunities acting on vital art and design education issues.

WAEA Vision Statement

In the decade ahead, we envision:

- An organization that lives out the values expressed in our Mission Statement, seeking and valuing contributions from each member most art educators in the state of Wisconsin will be WAEA members.
- Members for whom the art of teaching is the first priority.
- An organization which is diverse culturally, ethnically and economically.
- Programs aimed at developing the whole person and promoting creative, intellectual and emotional growth.
- New partnerships with arts organizations, institutions and businesses.
- Fiscal resources which keep the organization financially strong.
- WAEA will sponsor travel and trips in the United States and abroad.
- The Visual Arts Classic will become a national model.

Here is a list of meeting guidelines that will make for a successful meeting: *a) discussions kept within the timeframe, b) personal computers and phones turned off so we can focus on task at hand (notes will be taken and distributed), c) studying the agenda beforehand and d) be ready to participate.*

Present:

Tiffany Beltz, Leah Keller, Dani Graf, Jen Dahl, Devon Calvert, Kriss Webert, Tim Znidarsich, Sarah Znidarsich, Julie Miller, Lynnae Burns, Jill Fortin, Megan Sluyter, Randi Niemeyer, Julie Adams, , Johanna Peterson, Amy Kent, Libby Hansen, , Ann Schedivy Tollefson,, , Ronnah Metz, Kathryn Rulien-Bareis, Frank Korb, Jen Balge, , Carissa Brudos, Danielle Penney-Edwards, Debra West, Quenten Brown, Jenny Urbanek, Jeanne Bjork

Absent: [Dustin Anderson](#), [Olivia Griepentrog](#), [Christine Woywod](#), [Rina Kundu](#), [Tasha Newton](#), [Mike Pike](#), [Julie Palkowski](#),

SATURDAY

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- **Free continental breakfast**
- **Free WiFi**
- **Free coffee**

AGENDA

1. Accolades, introductions and farewells-Jen Dahl 8:00-8:15

Welcome newly elected board members;

- Thank you for you service;
- Youth Art Month Celebration thank you to Tiffany Beltz
Increased student participation in the last 2 years from 300-500 students!
- Visual Arts Classic thank you to Libby Hansen and board member judges
53 teams competing, theme “art and science”, next theme “art in Wisconsin”
- Visioneer Design Challenge thank you to Kathryn Rulien- Bareis, Johanna Peterson and UW Milwaukee and National Art Education Association Convention
325 students attended, 18 schools participated. All positive feedback!
Kathy Bareis and Johanna Peterson will be meeting this summer to come up with guidelines for other states that want to begin a VDC program.
Registration online was great, google docs need work.

2. Approve Minutes from February 2016 meeting-Jen Dahl 8:15-8:20

Jill Fortin moves to approve minutes, Ronnah Metz seconds. No discussion.
Motion carries.

3. Overview of Budget for 2016-2017 for all Teams-Dani Graf 8:20-8:45

Memberships are up and we made money on the Appleton fall conference, so our total monies are up. Mileage reimbursement is \$35/trip to WAEA meetings. You must present a receipt.

4. 2016-2018 Nomination Ballot/ Board Vacancies- Tiffany Beltz 8:45-9:00 and head shots of new members or others that want a change.

New Board Members

Carissa Brudos-Awards

Jeanne Bjork-Historian
Jenny Urbanek- Advocacy
Quenten Brown- West Central Vice President
Julie Adams-South West Vice President

Re-Elected Board Members

Julie Miller-North East Vice President
Megan Sluyter-North Center Vice President
Mike Pike and Danielle Penney-Edwards-North West Vice President
Frank Korb-South East Vice President
Kris Webb- Retired Representative
Jen Balge-Museums Representative

Open Board Positions

Art Times Editor
Higher Education Representative

5. **TALIESIN TOUR followed by Lunch 9:00 leave it takes a half hour to get there, wear good shoes the surfaces are uneven and it is a 2 hour tour. 10:00 am -12:00 noon**

TALIESIN TOUR Frank Lloyd Wright Visitor Center, 5607 County Road C, Spring Green, WI 53588

K-12 EDUCATOR EXPERIENCE

This Taliesin tour experience created for K-12 educators will bring Wright's architecture alive for teachers. The opportunities to bring architecture and design back to the classroom and tie them to existing core classes are endless.

1:00 Lunch Gray Dog Deli Soup, Salad, and Sandwich Bar

Gray Dog Deli

215 High St Mineral Point WI 53565 US

608-987-4000

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6. **Overview of agenda for retreat-Jen Dahl 1:30-1:45**
We will be meeting in our small groups later. Frank Juarez gave a background on how the groups came about.
7. **Gmail Accounts-Leah Keller 1:45-2:00**
8. **WAEA E-Blasts, Mail Chimp 101 Review and Update-Devon Calvert 2:00-2:15**
Devon ONLY NEEDS 2-3 sentences about your events and PLEASE send pictures. If not, he will find photos online. Devon will also be updating email lists to make sure members are getting the E-Blasts.
9. **WAEA Conference 2016-Tiffany Beltz 2:15-2:30**

Conference will be held in LaCrosse. We will have a membership show at Wine Guys- Quenten Brown will head the membership show. Tiffany Beltz would like more conference proposals!

**10. WAEA Awards Nomination Overview-Ronnah Metz and Carissa Brudos
2:30-2:45**

Nominees:

Art Educator of the year- Patricia Larson,
High School Art Educator of the year-Mingyon Blackwell, John Paul Butcher,
Middle School Art Educator of the year- Lee Amborn
Elementary art educator of the year- Connie Henke, Sarah Krajewski,
Beginning art educator of the year- Julia Genrich
James Swallbach Award- Peck School of the Arts
Distinguished Service Award- DeLong/Northstar Middle School Administrators
President Award-

11. WAEA Fellows Program- Jen Dahl and Kriss Webert 2:45-3:00

Fellows are members who have made long term contributions to the association and the greater good of art education.

Jen would like to begin our own fellows program.

12. WAEA Leadership Vision Tiffany Beltz 3:00-3:30

Board Goal: Raise membership by 10%.

Group goals: come up with 2 tasks for how your team can reach that goal.

13. WAEA Team Assignments 3:30-4:15

Communication- Devon Calvert (leaders)

(Members: Amy Kent, Ann Schedivy Tollefson, Tasha Newton, Ronnah Metz, Jeanne Bjork, Jenny Urbanek and Frank Juarez, interim editor)

Task(s) for Meeting

- Advertising goals and updates
- E-Art Times
We would like to have one article from every board member. You do not need to be the author; you can recruit other art teachers in your district. Frank Juarez may do a session this fall about writing for E-Art Times.
- Fall 2016 Mailing
- Membership increase
- E-Blasts
- NASCO poster
- Mail Chimp update
- #WAEachat update
- Flickr update
- Facebook update
- What does WAEA do for you?
- WAEA Job Descriptions review (this is not a motion we will move them as a whole change not individual changes)
- Promotional plan

- Vision planning

Motion by Devon Calvert: Second by Danielle Penney-Edwards

Motion carries.

-To propose two printed Art Times annually.

Discussion: we all need to agree that everyone will contribute with the topic open. Student showcases welcomed, articles from co-workers welcomed. Frank Juarez and Jeanne Bjork may work on a google folder where people can drop info/pictures/articles. Will handing out the Art Times grow our membership if we are handing it out to only members at the conference?

Motion by Devon Calvert, Second by

-To propose an open theme to Art Times.

Discussion- this doesn't need to be a motion.

Professional Development - Dustin Anderson and Julie Adams(leaders)

(Members: Rina Kundu, Dani Graf, and Kriss Webert, Randi Niemeyer, Jen Balge)

Task(s) for Meeting

- Summer professional development application and opportunities
Contacting Kris Bakke for new product workshops
- Idea Exchanges Proposals for 2016-2017
Idea exchanges (possibly one in each region),
August 4, Barron WI
July 20, Nasco, Fort Atkinson WI
- Fellows program
We need to research and have more questions answered before proceeding.
- What does WAEA do for you?
- WAEA Job Descriptions review (this is not a motion we will move them as a whole change not individual changes)
- Promotional Plan
- Hunziker Grant Rubric
- Vision planning

Motion by Dani Graf, second by Danielle Penney-Edwards

Motion carries.

-To change the name from Hunziker Grant to WAEA Endowment Fund.

Student Events YAM - Tiffany Beltz and Debra West (leader)

- (Members: Julie Miller, Jill Fortin , Lynnae Haerle Burns, Sarah Znidarsich, Tim Znidarsich, Megan Sluyter, Frank Korb, Quenten Brown, Julie Adams, Danielle Penney-Edwards, Mike Pike)

Task(s) for Meeting

- Review YAM statewide system and guidelines
- YAM support of Children's Museum
- YAM on-line registration revisions
- YAM survey results
- What does WAEA do for you?
- WAEA Job Descriptions review (this is not a motion we will move them as a whole change not individual changes)
- Promotional Plan
- Vision planning
An email will be sent to members 1/month to encourage them to share WAEA information. Possibly send out postcards to principals to recruit art teachers. Can we come up with a referral/compensation plan for current members to recruit new members?
- YAM Dates: Artwork due Feb 3 to VP's, set-up March 18, celebration on March 31.

Student Events - Libby Hansen and Kathryn Rulien-Bareis (leader)

(Members: Olivia Griepentrog, Johanna Peterson)

Task(s) for Meeting

- VAC and Visioneer Design Challenge online registration
- Location and dates for VAC and Visioneer Design Challenge 2017
- Scholastic Awards Dates
- Wisconsin School Board Association Dates and chairperson-Jen Dahl
- WAEA Job Descriptions review (this is not a motion we will move them as a whole change not individual changes)
- What does WAEA do for you?
- Promotional Plan
- Vision planning

Motion by Libby Hansen, second by Tiffany Beltz:

Motion carries.

[-To establish a Sherry Zei Annual Memorial Award for VAC.](#)

14. Reporting out Leadership-Tiffany 4:15-5:00

15. Adjourn 5:00

Johanna Peterson motioned to adjourn. Jill Fortin seconded. Motion carries.

Meeting adjourned at 5:08.

Dinner provided by WAEA will be 6:45PM

This is a 15 minute drive please arrive by 6:30 they will not seat us until we are all there.

**Bob's Bitchin' BBQ
167 N. Iowa Street
Dodgeville, WI 53533
(608) 930-2BBQ (2227)**

SUNDAY

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1. New Board Transition/Recognition of Board Members Ending Terms-Jen Dahl 8:00-8:30

New Members: Carissa Brudos-Awards, Jeanne Bjork-Historian, Jenny Urbanek- Advocacy, Quentin Brown- West Central Vice President, Julie Adams-South West Vice President

Ending Terms: Tim Znidarsich, Sarah Znidarsich, Lynnae Burns, Jill Fortin, Amy Kent, Libby Hansen, Christine Woywood, Ann Schedivy-Tollefson, Tasha Newton, Rina Kundu, Ronnah Metz

2. Team Presentations and Motions to the Board 8:30-9:30

Motion by: Jen Dahl second by: Danielle Penney-Edwards

Motion carries.

Add the following board position changing of title: Social Media/Historian

Collects and shares information through website, and other forms of social media (Facebook, Twitter).

Actively advocates for art education as a representative of WAEA at events, organizations or as directed by the Executive Board.

Works on the Communication Committee to inform and involve members through social media.

Identifies members who could serve the association in some capacity to carry out the association's objectives. Nurtures subsequent leadership for transitions to the Board.

Contributes articles to guide advocacy actions four times a year for the Art Times newsletter

Submits any bills or payments with accompanying official WAEA Treasurer vouchers to the Treasurer in a timely manner.

Attends all board meetings and retreat set by the Board.

Motion by Jen Dahl Second by: Danielle Penney-Edwards

Motion Carries.

Add the following new addendum to the WAEA Constitution under section:

SECTION V STANDING COMMITTEES, SPECIAL COMMITTEES AND APPOINTMENTS

Section E: WAEA Conference Committee

WAEA Conference Committee will have the following members, WAEA Treasurer, WAEA Membership Chair, WAEA President, WAEA President Elect, and WAEA Divisional Representatives. The WAEA Conference Committee may seek other board and non-board members to participate. Non-board members must act on behalf of the WAEA Board and will act only in an advisory role. See SECTION III DUTIES OF OFFICERS, AND BOARD OF DIRECTORS, Section E-Treasurer for specific fiscal responsibilities of the Conference Committee.

Conference budget may not exceed 10,000.00. All income and donations resulting from conference is for WAEA use and may not be included in the conference budget. All cash received during conference registration must be recorded by WAEA Treasurer and WAEA President at the end of each day of conference. No board member may receive remuneration for their conference team or board duties.

Motioned by Jen Dahl Second: Julie Adams

Motion carries.

Add the following in a new subsection titled: *WAEA Conference Committee Requirements*, following the Board of Director subsection in WAEA Constitution.

WAEA Conference Committee Requirements

Specific notes applicable to all steps below:

Section E of WAEA Constitution applies.

All contracts referenced below must be signed by both the WAEA Treasurer and WAEA President

Conference budget must not exceed 10,000.00

All income and donations resulting from conference is for WAEA use and may not be included in the conference budget.

All cash received during conference registration must be recorded by WAEA Treasurer and WAEA President at the end of each day of conference.

Per WAEA Constitution, no board member may receive remuneration for their conference team or board duties.

Motioned by Jen Dahl Second by: Danielle Penney-Edwards

Motion carries.

Mission: **Develop a professional community with a passion for inspiring creativity, innovation, advocacy and excellence in art education.**

Motion by: Jen Dahl Second by: Danielle Penney-Edwards

Discussion about how the vision sounds too similar to the mission. We would like to think about the wording so we are prioritizing the student.

Johanna Peterson motions to table the vision. Danielle Penney-Edwards seconds.

Motion carries.

Vision: The Wisconsin Art Education Association brings people together to share, inspire, nurture, advocate and appreciate arts and culture.

Connect, share, respond, create, student

3. Voting on Award Nominations 9:30-10:00

4. Approve the 2016-2017 Budget-Dani Graf 10:00-10:30

Tiffany Beltz motions to approve. Jen Balge seconds. Motion carries.

5.Upcoming Events

Thursday, October 20, 2016 board meeting

Conference October 21-22, 2016

February 3, 2016 All YAM art due to VP's (statewide regional deadline)

March 2-4, 2017 NAEA New York City

March 18, 2017 Yam set up and board meeting

March 31, 2017 Capitol celebration

April 7, 2017 VAC

April 7, 2017 Awards nominations due to Carissa Brudos

April 21, 2017 Visioneers

May 5, 6, 7, 2017 Spring Retreat

5. Anything else for the good of the group

Discussion about Twitter use.

The first Wednesday of each month will be a WAEA twitter chat, #wiartchat

First topic: how do you stay motivated in May.

Try using tweetdeck to narrow your twitter conversations

6. Adjourn

Motion made by Frank Korb, Danielle Penney-Edwards seconds.

Motion carries.

Meeting adjourns at 9:18 am.

