



wisconsin art education association

## Year at a Glance

### 2013

#### June 1

Start of the Fiscal Year

#### June 21-23

NAEA Western Region

Leadership and Summer Forum

Oklahoma City, Oklahoma

#### August 1

e-Art Times Deadline to Elizabeth Rex

Fall Issue Topic: Looking Within:

Celebrating the Strengths & Resources

of our Wisconsin Communities

#### September 1

e-Art Times Published, Fall Issue

#### October 23

Executive Board Meeting 7-8 PM

Full Board Meeting 8-10PM

Christ Cathedral

510 S. Farwell Street

Eau Claire, WI 54701

#### October 24-25

2013 WAEA Fall Conference

*Out of the Ordinary, Out of the Bag!*

Christ Cathedral

510 S. Farwell Street

Eau Claire, WI 54701

#### November 1

e-Art Times Deadline to Elizabeth Rex

Winter Issue Topic: Looking Back:

Revisiting our Artist/Educator  
Identities

#### December 1

e-Art Times Published, Winter Issue

### 2014

#### January 25

Executive Board Meeting 10-11 AM

Full Board Meeting 11AM-1PM

Grant Elementary School

Art Room 108

8511 County Road WW

Wisconsin Rapids

#### February 1

e-Art Times Deadline to Elizabeth Rex

Spring Issue Topic: Looking Outward:

Responding to State, National &  
Global Influences

#### March 1

e-Art Times Published, Spring Issue

#### March 12

Arts Day, Madison

#### March 22

Youth Art Month Set up 9AM-  
12PM

State Capitol, Rotunda, Madison

Executive Board Meeting 10-  
11AM

Full Board Meeting 12-2PM lunch  
will be provided

Randall Elementary School

1802 Regent Street

Madison

#### March 29-31

NAEA National Convention,-San  
Diego, California

#### April 4

Youth Art Month Celebration  
Ceremony

State Capitol, Rotunda, Madison

12-1PM

#### April 11

Visual Arts Classic

Edgewood College, The Stream

#### April 24

Visioneer Design Challenge

UW-Milwaukee, Peck School of  
Design

Milwaukee

#### May 1

e-Art Times Deadline to Elizabeth  
Rex

Summer Issue Topic: Looking  
Forward: Envisioning the Future  
of Art Education

#### May 2-4

2014 WAEA Retreat

Door County



wisconsin *art education* association

## **March Board Meeting Agenda and Notes**

March 22, 2014

Youth Art Month Set up 9AM-12PM

Capitol Rotunda Madison

Executive Board Meeting 10-11AM

Full Board Meeting 12-2PM lunch will be provided

Randall Elementary School

1802 Regent Street Madison, WI 53726

### **WAEA Mission Statement**

The mission of the Wisconsin Art Education Association is to promote excellence in visual art and design education for all students by:

- Providing professional growth opportunities for visual art and design teachers.
- Showcasing student talents and abilities supporting art and design as academic core disciplines.
- Communicating with other art and design organizations.
- Offering lifelong learning opportunities acting on vital art and design education issues.

### **WAEA Vision Statement**

In the decade ahead, we envision:

- An organization that lives out the values expressed in our Mission Statement, seeking and valuing contributions from each member most art educators in the state of Wisconsin will be WAEA members.
- Members for whom the art of teaching is the first priority.
- An organization which is diverse culturally, ethnically and economically.
- Programs aimed at developing the whole person and promoting creative, intellectual and emotional growth.
- New partnerships with arts organizations, institutions and businesses.
- Fiscal resources which keep the organization financially strong.
- WAEA will sponsor travel and trips in the United States and abroad.
- The Visual Arts Classic will become a national model.

Here is a list of meeting guidelines that will make for a successful meeting: *a) discussions kept within the timeframe, b) personal computers and phones turned off so we can focus on task at hand (notes will be taken and distributed), c) studying the agenda beforehand and d) be ready to participate.*

**Present:** Jen Dahl, Frank Juarez, Maria Mason, Lisa Lenarz, Dani Graf, Tiffany Beltz, Julie Adams, Lee Amborn, Dustin Anderson, Ann Schedivy Tollefson, Lori Aschenbrener, Danielle Penney, Tasha Newton, Sarah Klein, Jill Fortin, Kati Walsh, Julie Miller, Cate Bayles, Gretchen Solinger, Callie Spaltholz, Liz Rex, Amy Kent, Christine Woywod

**Absent:** Julie Palkowski, Kate Schaffer, Mary Krause, Rina Kundu, Marcia Thompson,

## **AGENDA**

### **1-Accolades, Introductions, Farewells, Update of Executive Board Meeting: Jen Dahl 12:00-12:05**

- Thank you Kati Walsh the host with the most!
- Thank you Kati Walsh and Ann Schedivy Tollefson for representing WAEA at Arts Day March 12, 2014
- Welcome Co-President Elects Maria Mason and Lisa Lenarz
- Thank you for helping set up YAM
- Executive Board Updates
  - Board Reports update coming later in the meeting. Honest feedback needed.
- National Art Education Association Awards- Wisconsin has loads to be proud of:
  - WAEA Website Award Honorable Mention
  - Jill La Grange- Wisconsin Art Teacher of the Year Western Region Recognition
  - Kathryn Rulien-Bareis was awarded the National Art Education Association-The Council for Exceptional Children VSA Peter J Geisser Special Needs Arts Award
  - Tasha Newton and Sarah Klein-Youth Art Month Award of Excellence

### **2-Approve minutes from January 2014 meeting: Jen Dahl 12:05-12:15**

Motion made by Frank Juarez. Seconded by Lee Amborn. Motion carries unanimously.

### **3-Board Vacancies & Nominations for WAEA Board Positions Ballot: Maria Mason, Lisa Lenarz, Frank Juarez 12:15-12:20**

- South East Vice President
- North West Vice President
- Advocacy – Kati Walsh will be nominated.
- Historian – Tasha Newton will be nominated.

- Private Schools
- Secretary

**4-Conference 2014 Update: Christine Woywod, Liz Rex 12:20-12:30**

Call for proposals is out; they are due back by May 15<sup>th</sup>. A membership show call is also out. Artwork is due in the fall.

Vendors have been contacted as well. There will be some hands on off-site sessions on Saturday morning to make use of the opportunities in Milwaukee.

**5- Team Assignments and Working Lunch (Pasquals) 12:30-1:30**

**Communication- Christine Woywod and Liz Rex (leaders)**

(Members: Amy Kent, Ann Schedivy Tollefson, Julie Palkowski, Lisa Lenarz, and Frank Juarez)

Task(s) for Meeting:

- Advertising goals and updates
- Use of <http://mailchimp.com/> for e-blasts
- **Motions:**
  - **To revise the advertising agreements:**

Levels	Year of Printing In Art Times	WebList And Social Media	Vendor Sponsor	Vendor Only
Gold \$1000	X	X	X	
Silver \$600	X	X		X
Bronze #1 \$350	X	X		
Bronze #2 \$350				X
<b>One Time Ad in Art Times = \$125</b>				

- **Motion to approve by Liz Rex. Second by Gretchin Solinger. Discussion: The Bronze packages are the same price, just different options. Motion carries unanimously.**
- **To use Mail Chimp for e-Blasts. Motion by Christine Woywod. Second by Tiffany Beltz. Discussion: Can it be printed? Perhaps. Christine will look into it. Motion carries unanimously.**

**Professional Development – Dustin Anderson and Lee Amborn (leaders)**

(Members: Kate Schaffer, Rina Kundu, Dani Graf, and Marcia Thompson, Julie Adams, Maria Mason)

Task(s) for Meeting:

- John Michael Kohler Arts Center 2014 Creative Educator Institute
- Summer professional development application and opportunities
  - A form has been created. Proposals must be turned in before our May Retreat so that they can be approved and funding can be provided if necessary. The form will be emailed out next week.

**Student Events YAM – Tasha Newton and Sarah Klein (leaders)**

- (Members: Julie Miller, Jill Fortin, Lori Aschenbrener, Tiffany Beltz)

Task(s) for Meeting:

- Review YAM statewide system and guidelines
- Select dates for 2015 YAM Celebration
- Motions:
  - To change the format of the State Show:
    - Up to 5 pieces submitted per art teacher to a Regional Show
    - 2-3 pieces will advance to state per art teacher
    - State show will no longer be divided up by region and will instead be just a state art show. Awards will also no longer be given per region.
    - Art will be due to the Regional VP's by January 15<sup>th</sup> statewide.
    - Regional shows must be complete by March 1<sup>st</sup>.
    - All art teachers will pay a fee of \$15 to submit their 5 pieces of art.
    - The 2015 YAM Celebration on Friday, March 20<sup>th</sup>. Set up will take place on Saturday, March 7<sup>th</sup>, 2015, pending Capital availability.
  - Motion to approve by Maria Mason. Second by Dani Graf. Discussion: We will look at numbers to see if this keeps the show the same size or makes it bigger/smaller. Is there a WAEA Member Brochure to display at the Capital? Matting will need to have size limitations. Motion carries unanimously.

**Student Events – Danielle Penney and Mary Krause (leaders)**

(Members: Gretchen Solinger, Callie Spalholz)

Task(s) for Meeting

- Danielle Penney will be replaced by Elizabeth Schlieger for VAC
- Select dates for 2015 Visioneer Design Challenge and Visual Arts Classic
- Virgi Discoll would like a replacement she is stepping down from Visioneer Design Challenge after 2013-2014

**6-Team Presentations and Motions to the Board 1:30-1:50**

**7-Anything else good for the group?**

**May Retreat Room Assignments**

**May Retreat Attendance**

**Motion to adjourn by Tasha Newton. Second by Jill Fortin. Motion carries unanimously.**