



Dear Advertisers and Friends of the Wisconsin Art Education Association (WAEA),

The WAEA is inviting you to purchase Logo Links/Vendor advertisements that will be located on the WAEA website: [www.wiarted.org](http://www.wiarted.org). We publish four quarterly issues of the e-ArtTimes along with members and non-members visiting our website throughout the year.

**Option One:** The advertisements will be placed within the e-ArtTimes pages navigated to the page via



the link: located on the WAEA homepage.

**Cost:** 150.00 per year

**Requirements:** All advertisements will be posted on June 1, 2011 to align with our budgetary cycle and will be renewed or removed on May 31, 2012. For example if you are interested in posting an advertisement in August, WAEA will post your advertisement at that time but you will be billed for the full year.

**Format of Logo Link/Advertisement:** A quality JPG of your logo with the website address that you wish to link to, such as, a particular sales special, event or your website.

**Option Two:** The Logo Link/Advertisement will be place on the right sidebar of the homepage.

**Cost:** 250.00 per year

**Requirements:** All advertisements will be posted on June 1, 2011 to align with our budgetary cycle and will be renewed or removed on May 31, 2012. For example if you are interested in posting an advertisement in August, WAEA will post your advertisement at that time but you will be billed for the full year and your advertisement will post through May 31, 2012.

**Format of Logo Link/Advertisement:** A quality JPG of your logo with the website address that you wish to link to, such as, a particular sales special, event or your website.

**Option Three:** The Logo Link/Advertisement will be place on the right sidebar of the homepage and on our WAEA Facebook page.

**Cost:** 350.00 per year

**Requirements:** All advertisements will be posted on June 1, 2011 to align with our budgetary cycle and will be renewed or removed on May 31, 2012. For example if you are interested in posting an advertisement in August, WAEA will post your advertisement at that time but you will be billed for the full year and your advertisement will post through May 31, 2012.

**Format of Logo Link/Advertisement:** A quality JPG of your logo with the website address that you wish to link to, such as, a particular sales special, event or your website.


**Option Four:** A Vendor printed advertisement will be published for our two paper communications in Fall 2011 and Spring 2011. The WAEA paper communications will be sent to 500+ members. Only a full-page advertisement will be available.

**Cost:** 250.00 per year without an option for ½ year purchase

**Requirements:** Vendors may submit two different advertisements to promote specific products/events.

**Format of Advertisement:** Full-page PDF version of advertisement required in black and white.

**Deadline for WAEA Printed Advertisement:** August 1, 2011 and January 1, 2012

Logo Link/Advertisement Options	Package Benefits	Cost
Option One	<p>The advertisements will be placed within the e-ArtTimes pages navigated to the page via the link:</p>  <p>located on the WAEA homepage.</p>	<p>150.00 per year  <b>Contract Effective:</b>  June 1, 2011-May 31, 2012</p>
Option Two	<p>The Logo Link/Advertisement will be place on the right sidebar of the homepage</p>	<p>250.00 per year  <b>Contract Effective:</b>  June 1, 2011-May 31, 2012</p>
Option Three	<p>The Logo Link/Advertisement will be place on the right sidebar of the homepage and on our WAEA Facebook page.</p>	<p>350.00 per year  <b>Contract Effective:</b>  June 1, 2011-May 31, 2012</p>
Option Four	<p>A Vendor printed advertisement will be published for our two paper communications in Fall 2011 and Spring 2011.</p>	<p>250.00 per year without an option for ½ year purchase  <b>Deadline for WAEA Printed Advertisement:</b> August 1, 2011 and January 1, 2012</p>



## Vendor Link/Advertising Contract

Business \_\_\_\_\_  
Address \_\_\_\_\_  
Phone \_\_\_\_\_ Email \_\_\_\_\_  
Contact Person/Advertisement Designer \_\_\_\_\_

**Please circle the Logo Link/Advertisement Option you wish to purchase:**

**Option One-150.00**

**Option Two-250.00**

**Option Three-350.00**

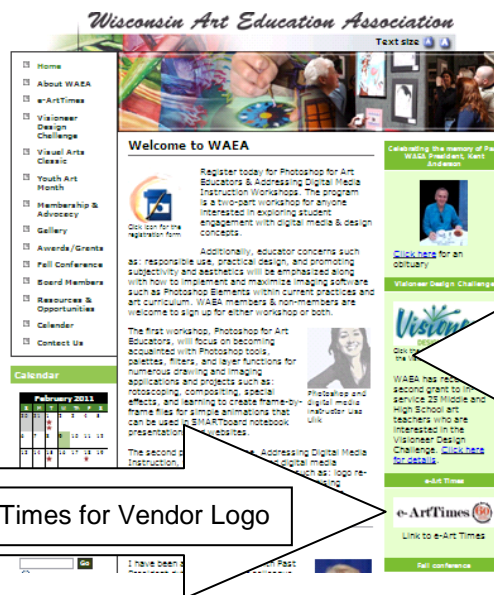
**Option Four-250.00**

**Submit completed form, JPG Link Image and payment to:**

Jill La Grange  
1020 East Quarles Place  
Fox Point, WI 53217  
[president@wiarted.org](mailto:president@wiarted.org)

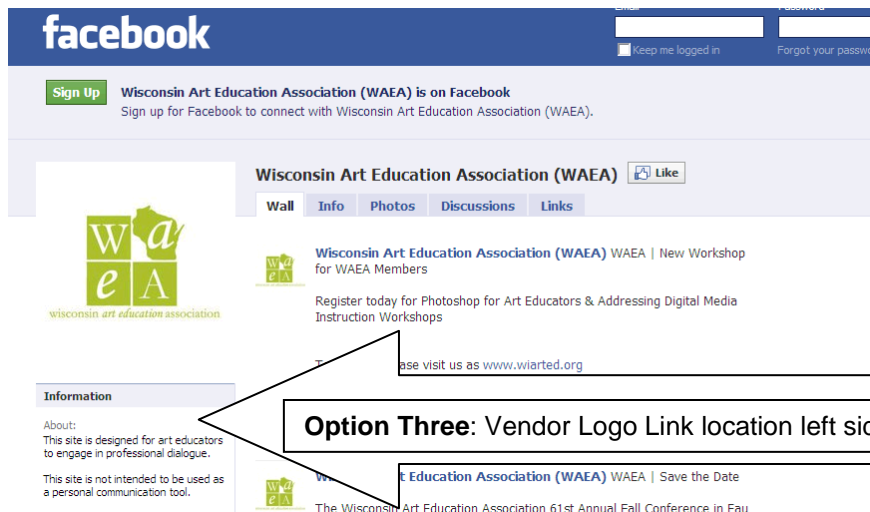
# WAEA Webpage

## Placement of Logo/Advertisement Links



**Option One: Link to WAEA e-ArtTimes for Vendor Logo**

**Option Two: Logo Link on WAEA Main**



**Option Three: Vendor Logo Link location left sidebar**